



NATHALY RODRIGUEZ

FRONTEND ENGINEER

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Venezuela

ABOUT ME

Highly skilled Frontend Engineer with a 7+ year track record of building and optimizing robust web applications. Proficient in a modern tech stack including TypeScript, Tailwind, and CSS, with a strong focus on pixel-perfect and responsive design. Achieved significant performance gains on platforms like Shopify, including a 60% improvements on Core Web Vitals, while my commitment to W3C/WCAG accessibility ensures a seamless experience for all users.

EDUCATION

Software Engineer

Center occidental Lisandro
Alvarado University
2011 - 2019

SKILLS

Programming Languages & Frameworks

TypeScript | Vanilla Javascript | CSS | ReactJS |
NuxtJS | Node | Liquid | NextJS | VueJS

E-commerce & CMS Platforms

Shopify | Shopify App integrations |
RebuyEngine | Hydrogen | Headless |
WordPress | WooCommerce | Webflow |
Elementor | DIVI

Tools & Methodologies

Agile methodologies | Git | Github | GitLab | Jira
| Asana | ClickUp | Notion | Suite Adobe
(Illustrator, Adobe XD, Photoshop) | Figma

Analytics & Marketing

Google Tag Manager/GA4 | Google Analytics

Design & Accessibility

TailwindCSS | WCAG | W3C accessibility

Soft Skills & Management

Management Skills | Leadership | Creative
problem solving | Adaptability | Emotional
intelligence | Self-awareness | Creativity |
Attention to detail | Critical Thinking |
Negotiation

EXPERIENCE

E-commerce consultant

3Xerries Software LLC

2020 - present

Spearheaded technical vision and development strategy as eCommerce CTO and Lead Developer, guiding cross-functional teams to deliver high-impact digital solutions to increase conversions by up to 22% on each case.

Senior Web developer

2022 - Present

Responsible for providing accurate project estimates, collaborating with Project Managers to define technical requirements, and ensuring the timely delivery of high-quality 100% of the time, documented solutions; including managing multiple projects, performing rigorous code reviews, and maintaining best practices across all development initiatives.

Frontend web engineer

Freelancer

2018 - Present

Managed the full development lifecycle from initial estimation and client-facing collaboration to code implementation and final delivery. My role focused on maintaining a high standard of code quality through documentation and code reviews, while supporting team members and ensuring all projects were delivered on time and within scope. Succeeded projects so far 788, increased conversions by 78% and reduced load time by up to 4s on all projects.

Team coordinator, web developer

2016- 2017

IGNUS - UCLA VENEZUELA

Interview and raise data to develop the system, define requirements, scope and, document history of log changes. Also interact as the communication link between the different teams.

REFERENCES

Ricardo Contreras

CAM / CEO (Client)

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Giancarlo Tricerri

3Xerries Software/ CEO (Partner)

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LANGUAGES

- English
- Spanish